

Rubai Sattar

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Visa Status: Permanent Resident, Citizenship in Process

Frequently Asked Questions: www.xero.blog/faq

OBJECTIVE

A goal getter, as well as a team player with passion for creating web-based solutions, looking for an opportunity to work pragmatically in an organization where I can show my talent and enhance my skills to meet the company's goal and objective with full integrity and zest

TECHNICAL & EMPLOYABILITY SKILLS

Technical Skill	Example of work
PHP	Created WordPress page templates using advanced custom fields plugins, designed various dynamic pages
MySQL	Reduced size and improved performance by optimizing WordPress database
HTML CSS	Migrated from Bootstrap Version 3 to 4, changed grid system and HTML classes of WordPress site
JavaScript	Improved web page navigation, search functionality, added transition effects, implemented tracking for website
Selenium NodeJS	Created automated testing with selenium WebDriver using NodeJS
ReactJS	Customised one of the former company's clients product listing website which was built in ReactJS
Shell Script	Configured web server in both VPS and the local machine, created DNS server in CentOS 7, build mail server in Ubuntu 18.04LTS and conducted server, firewall & switch (HP & NetGear) configuration
Adobe Premiere Pro	Created step-by-step tutorial video clips
Adobe Photoshop	Designed Website Elements, Banner, Google AdSense Thumbnail
Security	Configured and maintained FortiGate Firewall 60D and 200E. ISO 27001 - Committed to complying with Information security management standards, such as software updates and patches regularly, not storing the password in plain text

- **Collaboration Skills:** Worked with accountants, support team members and content writer totaling six people to produce ERP software tutorial videos and to add content in the website
- **Initiative Skill:** Starting with macOS Server 5.7.1, apple discontinued mail server support which made my former employer apprehensive as we were using a macOS mail server and had 420GB of data. In order to solve this issue, I tested mail server in Linux, Microsoft Exchange and MacOS, then worked out the best solution for mail server migration that will suit with the existing system, requested team leader to go that solution. Once my proposal was approved, I executed the project seamlessly

- **Problem Solving Skill:** Identified the plugins and scripts that were slowing down website, recoded the functionalities and boosted the website speed over 90% in Google PageSpeed
- **Strategic Planning Skill:** Created demo migration of website & mail server from one server to another, figured out all potential mistakes and minimised the downtime during real website & mail server migration
- **Teamwork Skill:** Teamed with Electrician & External IT company and upgraded the existing network switch, firewall, and cables
- **Time Management Skill:** Succeeded in migrating website & mail server from one server to another server within the allocated time frame and without hurting website ranking & losing any mail data by prioritising tasks according to difficulty and importance level

PROFESSIONAL EXPERIENCE IN AUSTRALIA

2016 to 2020 **SapphireOne Pty Ltd** (ERP Accounting Software Vendor)
(Jul to Jun) Web Developer Coordinator – Full time

- Collaborated with accountants, project manager, and IT team to present effective information for the website
- Revamped whole website with a modern look and clean design by changing HTML structure, optimising CSS and JS code, adding or amending visual and text content while keeping performance in mind
- Optimised MySQL database of WordPress to speed up performance
- Migrated website from old server to Google Cloud VPS to improve server response time and page speed
- Implemented best Nginx web server security practice, monitored web threat, added and leveraged Sucuri firewall & Content distribution networks (CDNs)
- Improved SapphireOne's WordPress page template, created dynamic block using PHP & Advance Custom Fields, analysed log files & fixed all errors, and implemented a disaster recovery system for websites
- Minimised website SEO errors & warnings marked by SEMrush from over six thousand to below two hundred
- Developed SEO tool in Python & trained content writer & web designer the SEO process needed to be followed to improve website ranking
- Implemented an easy to use system for web content management using NetBeans, GitHub & web page interface for SapphireOne community site
- Created tutorial videos and infographic for SapphireOne community site
- Participated in SapphireOne ERP Accounting System's WebPack redesign project written in VanillaJS, added instructions, and appropriate links while appropriate to assist SapphireOne clients in using Software and drive organic traffic for SEO benefit
- Created automated testing with selenium WebDriver using NodeJS
- Researched and contacted the hardware & software vendors for API integration, partnership, Pay-per-click program for lead generation, and worked for Backlinks
- Created and applied a conversion goal to Google AdWords campaign, learned various ad strategies from Google ad partners every two or three months, carried out Google AdWords & Bing ads accounts monitoring task and increased sales inquires by 50%
- Utilised Mailchimp marketing platform for business growth by designing email campaigns, sending broadcast emails regarding products update, tips & tricks, and new releases of SapphireOne applications

- Performed various IT support related tasks such as configured new mail server, migrated old Mail server from MacOS El Capitan to MacOS Catalina, upgraded FortiGate firewall, configured HP & Netgear switch, and provided technical support to SapphireOne Client via TeamViewer
- Before resigning created documentation of my day to day tasks and trained team members for smooth transitions of my job responsibilities
- **Achievement:** Generated new customers through the website, Improved website ranking and it's online presence, took over the IT Infrastructure control which was maintained by external IT Company

2014 to 2016 **The Tender Team** (Tender Writing Service)
(Dec to Mar) Webmaster & SEO Specialist – Part time

- Combined the knowledge of web technologies & my design aesthetic to develop highly usable interfaces; created graphics related to articles, designed logo, infographics via Photoshop
- Migrated old sites to WordPress Genesis framework
- Restructured the theme, created custom widget using the knowledge of HTML5, CSS3 and PHP
- Implemented best practice for responsive web design, mobile View and cross-browser compatibility
- Integrated Google analytics, webmaster, tag manager with web sites, practiced java script knowledge
- **Achievement:** Improved sites visibility in Google search results. Currently, it is ranked #1 in Australia for keywords "tender writing services"

PROFESSIONAL EXPERIENCE IN BANGLADESH

2013 to 2014 **Link3 Technologies Ltd.** (Internet Service Provider)
(Dec to Feb) Trainee in the customer support department – Full time

- Fixed Bank and ATM link interruption problem (includes: ONU change or firmware upgrade/power problem/ identifying physical link problem)
- Configured various WLAN routers, detected problems which encompass proper setup, installation, ISM band and channel allocation in a complex environment
- Participated in troubleshooting client's LAN problem (includes broadcasting in LAN, UTP cable loose, Fiber link down issues, laser problem, connector change, loop identifying in client-side LAN)
- Worked closely with Network Engineer and engaged in the migration, basic configuration and rollout of new or upgraded hardware
- **Skill Developed:** Networking, customer services & multitasking
- **Achievement:** Received Full-time employment offer

2010 to 2013 **Upwork, formerly Elance-oDesk** (Freelancing Company)
(July to Dec) Web Designer - Remote

- Developed more than 30 Joomla websites and designed more than 100 Facebook Fan-Gate Iframe tabs, carried out Social media marketing (FB, twitter & Youtube)
- **Achievement:** Confirmed 5-star rating in almost all of the projects

OTHER WORK EXPERIENCE

2014 to 2019 Teaching related experience - Private tutoring at UTS
(Aug - Nov) Subjects include - 32524-Lans and Routing, 32548-Network Security
➤ Personal sites for advertising tutoring services
CCNA tutorial: <http://www.youtube.com/okzbd>
Subject Tutoring: <http://utsmit.blogspot.com.au>

EDUCATION

2016 **Masters of Information Technology (Extension)** Page 3 of 4
University of Technology Sydney, Australia
• Major - Internetworking; Sub-Major - Choices (Software & Security subjects)
• Average Mark - 81% (Above Distinction); GPA - 3.50/4

2012 **Bachelor of Science in Computer Engineering (Honours)**
North South University - Dhaka, Bangladesh

HIGHLIGHTED ACHIEVEMENT

2014 **UTS: Engineering and Information Technology Scholarship** - Achieved Scholarship for obtaining high marks among International students

2014 **CCNA NetRiders Challenge** – State Champion (NSW) and Earned 3rd Place in Australia, New Zealand and pacific islands

PRACTICUMS & INDUSTRIAL EXPERIENCE

2015 **Software Testing** in Suncorp Group
University Course Name: Enterprise Software Testing [Achieved Mark - 91%]

2015 **Requirements Quality Analysis** in Office of State Revenue (NSW)
University Course Name: System Quality Management [Achieved Mark- 87%]

RESEARCH PAPER / PUBLICATION

2015 - M.Sc. Research Paper

Title - "A Survey of current practices in software product line engineering"
MSc Research conducted under the supervision of Professor Didar Zongzi, UTS, 2015.

2012 - B.Sc. Research Paper

Title - "An Adaptive Approach for Video Streaming and Evaluation over Bluetooth Network"
This paper appeared in Wireless Communications, Networking and Mobile Computing (WiCOM), 2012, 8th International Conference in Shanghai, China -
IEEE Link - <http://ieeexplore.ieee.org/xpl/articleDetails.jsp?arnumber=6478392>
Google Scholar Profile - <https://scholar.google.com/citations?user=LOMzhhEAAAAJ>

EXTRACURRICULAR ACTIVITIES & INTEREST INCLUDE

- Wikipedia - Contributed more than 2000 edits in Wikipedia in the movies, technical, biography and company pages
- Participated in UTS Accomplish Intensive Award Program
- Engaged in BiG's (UTS IT Society) IT events
- Online Technical Writing - Example: <http://goo.gl/P70HC>
- Poster Campaign Volunteer - Participated in Inter-University Gaming contest